

Campaigning

As an elected candidate you will be a spokesperson for the students of your school. To be elected you will have to convince the students of your abilities, your commitment and your ideas.

- Your school has a set of rules for elections you must abide by as a candidate.
- A candidate can represent a party or stand as an independent.



Independent candidates

Independent candidates do not belong to a party and have an opportunity to formulate policy, platforms and promises on their own.

Parties

A Party is a group of people with a set of shared beliefs whose purpose includes the election of candidates to a representative body. Parties may have:

- a platform - a broad statement of the aims of the party
- policies - proposals for putting the party's aims into practice
- promises - commitments to take action if elected

Advertising

Advertising is used to tell the voters what your promises are and how to vote for you. Think about:

- fundraising - you may need to pay for your how-to-vote cards, posters and letters
- how-to-vote cards - to show the voters how to fill in the ballot paper with your name no.1
- letter drops - to tell the voters what you will do if you are elected
- posters - to remind the voters when the election is on and who to vote for
- meetings and rallies.